

## Overview

Founded in 1998, KnowledgeStorm is the Internet's top-ranked technology content and search site. With the largest online index of IT solutions, KnowledgeStorm offers technology buyers a free, easy and comprehensive means to match business requirements to a "short list" of technology providers and to stay current on technology topics and trends. This information is available through the KnowledgeStorm Network of 230+ sites, including [www.knowledgestorm.com](http://www.knowledgestorm.com), specialty search sites and partnerships with prominent online properties. Technology vendors use KnowledgeStorm's efficient, effective lead generation services to fill sales pipelines with motivated and educated buyers.

## KnowledgeStorm Users

KnowledgeStorm serves business and IT professionals who are researching technology solutions as well as technology vendors who want to get broader exposure for their products and services as well as generate leads.

KnowledgeStorm is the easiest way for business professionals looking for hardware, software and IT services to make informed technology decisions, as well as to stay current on technology trends and issues. KnowledgeStorm increases revenue for software, hardware and IT services companies by helping more relevant prospects find their solutions.

**Employees** - 125

**Financial Information** - Privately Held

## Institutional Investors

- Apex Venture Partners
- Imlay Investments
- Live Oak Equity Partners
- Sterling Venture Partners
- Total Technology Ventures

## KnowledgeStorm, Inc.

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## Executive Management

### **Kelly Gay**

Chairman, President & Chief Executive Officer

### **Jeff Ramminger**

Executive Vice President, Products, Technology & Marketing

### **Dave MacDonald**

Vice President, Technology

### **Jim Canfield**

Vice President, Sales

### **Mike Ewers**

Vice President & Controller

### **Chris Gleason**

Vice President, Vendor Services

### **Rachel Spasser**

Senior Vice President, Business Planning and Corporate Development

## Board of Directors

### **Kelly Gay**

Chairman, President & Chief Executive Officer, KnowledgeStorm

### **Tim Armstrong**

Vice President of Advertising Sales, Google

### **Lon Chow**

General Partner, Apex Venture Partners

### **Jim Gilbert**

Managing Partner, Live Oak Equity Partners

### **Brian Hirsch**

Sterling Venture Partners'

### **Tom Noonan**

Chairman, President & CEO, IBM Internet Security Systems

### **Tom Smith**

Managing Partner, Total Technology Ventures

### **Eric Becker**

Managing Partner, Sterling Venture Partners

## Press Contact

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